

FOUNDATION IN GRAPHIC DESIGNING

- PHOTOSHOP
- ILLUSTRATOR
- INDESIGN



**DURATION :
60 HOURS**

OFFLINE BATCHES

**HANDS-ON
PRACTICE CLASS**

LIMITED SEATS



WWW.DVOC.IN

YOU WILL LEARN

• ILLUSTRATOR

- ▶ Adobe Illustrator Workflow
- ▶ Creative Techniques
- ▶ Working with Pen Tool
- ▶ Creating Abstracts and Designs
- ▶ Elements in a Logo
- ▶ Logo making
- ▶ Cartoon Making

• PHOTOSHOP

- ▶ Introduction - Concepts of Graphics and Illustrations
- ▶ Digital Design (Vector and Raster Art)
- ▶ Basic Art (Use of Colors / Layouts / Typography Styles)
- ▶ Print Design – Composition
- ▶ Using Picture Enhancement Tools
- ▶ Layout Management
- ▶ Usage of Filters in Photoshop

• INDESIGN

- ▶ Design for Print Advertising
- ▶ Tri-Brochure Designing
- ▶ Leaflets / Flyer Design
- ▶ Catalog Building
- ▶ Magazines / Newspaper
- ▶ Article Layouts
- ▶ Media Publishing
- ▶ Portfolio

