

PROFESSIONAL PROGRAM IN DIGITAL MARKETING

PROFESSIONAL

@ 21

with Placement
Assistance*



COURSE CONTENT

01

Introduction
to Digital Marketing

Website Making Using
WordPress

02

03

Blogging

Website Analysis using
Google Analytics

04

05

SEO

SEM

06

07

Social Media
Marketing

Email Marketing Using
Mailchimp

08

09

Market
Research and CRM.

Ecommerce

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Professional Resume
Building and
Interview Preparation

Final Project

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